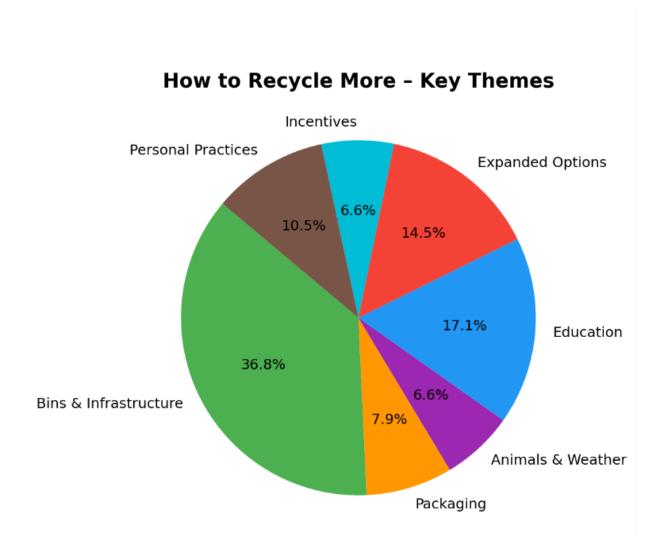
#### DRAFT WASTE MANAGEMENT AND MINIMISATION PLAN 2025

#### ANALYSIS OF FREETEXT ANSWERS VIA SUBMISSIONS

1. "How to Recycle More in Kawerau – Key Themes"

Please note: each segment represents a category of suggestions received from the community, with the size indicating how frequently it was mentioned.



#### Notes:

- 1. The following summary of information is an expansion on the infographic above, summarising the feedback from the community to the questions "how can we improve recycling in Kawerau?", "what else can Council do to encourage recycling and waste minimisation?", and "any other feedback". The information and the extent of the engagement is to be acknowledged.
- 2. The changes at the Transfer Station to accept sorted recycling free and the collection of mixed glass kerbside were rolled out in parallel with the consultation timeframes.

2. Overview of the community feedback to the question of "how to increase and improve recycling in Kawerau?"

#### Bin Improvements and Infrastructure

- Separate bins/crates for different materials (specific glass crate): 10+ mentions (paper, glass, plastic, etc.).
- **Wheelie bins with lids**: 13+ mentions (to prevent dog interference and weather damage, ease of movement).
- Broken or inadequate bins: 3 mentions (sharp edges, using fish bins).
- Crates/bins with clear signage: 8+ mentions.
- Better set up and lower fees at Transfer Station: 10+ mentions

#### **Education and Awareness 27+ mentions**

- Clear visual guidelines or definitions: 7+ mentions.
- Understanding what can/can't be recycled: 6+ mentions.
- Encouragement to reuse/repurpose: 10+ mentions (including workshops or classes).

## **Expanded Recycling Options**

- Supermarket (soft plastics scheme): 5+ mentions.
- Set-up recycle/reuse centre at Transfer Station (i.e. Crew): 3 mentions.
- **Expand options:** 6+ mentions incl. Higher-numbered plastics (3–5); aerosol cans/pressurised products, batteries, PVC pipes/spouting, Fabric and Clothing.
- Six-monthly/Annual inorganic collection: 2 mentions.

### **Packaging and Waste Reduction**

- Purchase items with less plastic packaging: 5+ mentions.
- Stop unnecessary purchasing: 1 mention.

#### **Animal and Weather Issues**

- Dogs getting into open crates: 2 mentions.
- Wind blowing recyclables away: 2 mentions.
- Weather damaging cardboard: 1 mention.

## **Incentives and Systems**

- Reward schemes (points, vouchers): 4+ mentions.
- Monthly recycling themes (e.g., Tech Tuesday): 1 mention.

## **Personal Practices**

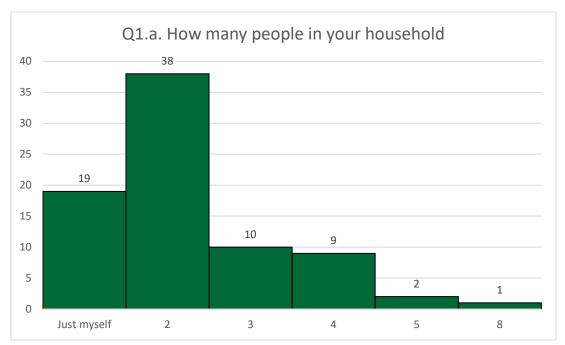
- Already recycling well: 4 mentions.
- Trying to reduce waste at purchase: 2 mentions.
- Too lazy to take soft plastics to supermarket: 1 mention.
- Burning in backyard: 1 mention.

### SUMMARY OF SUBMISSIONS - OVERALL RESPONSES

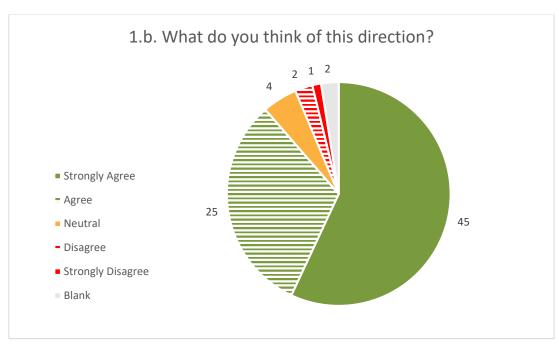
Analysis of the submission responses by question

### 1. Your Household

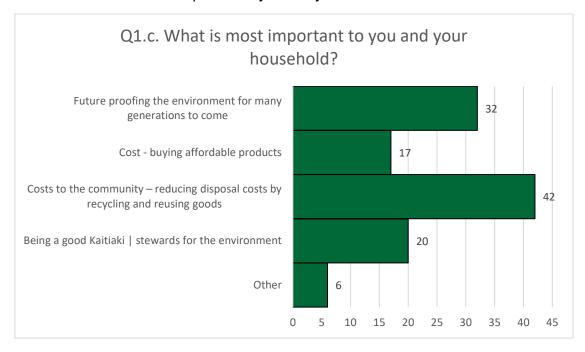
a. How many people in your household



b. The Draft Waste Management and Minimisation Plan is looking at ways to reduce waste being created and sent to landfill, with actions aimed at increasing the amount of waste we can divert through recycling or reusing. Overall, the goal is to keep resources in circulation and minimise harm and impact to our environment and community from waste. What do you think of this direction?



### c. What is most important to you and your household?

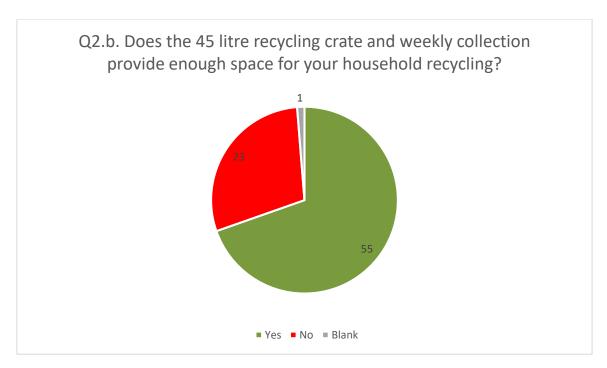


## 2. Recycling

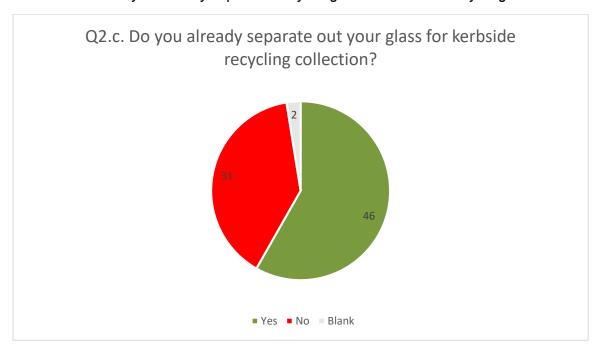
a. Select what items can be recycled at your kerbside



b. Does the 45 litre recycling crate and weekly collection provide enough space for your household recycling?



c. Do you already separate out your glass for kerbside recycling collection?

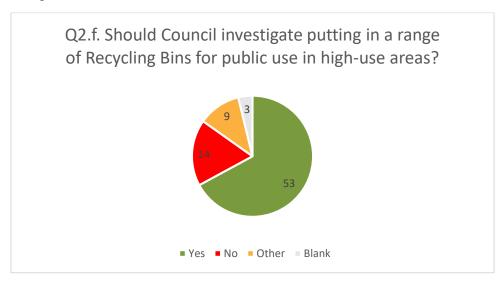


d. What would help your household recycle more?Please refer to pages 1, 2 and 3 for the summary of answers.

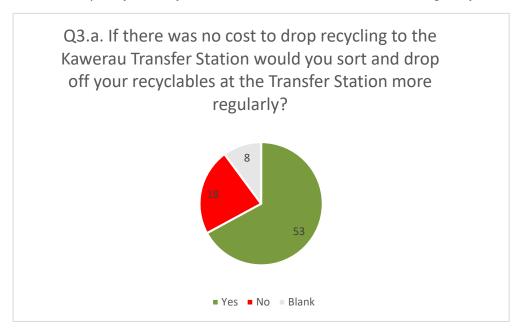
e. When you are purchasing products do you consider (Tick all that apply)



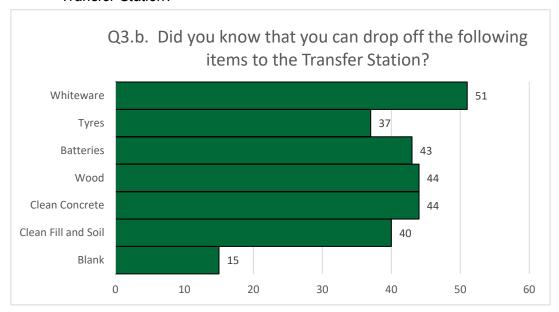
f. Should Council investigate putting in a range of Recycling Bins for public use in high-use areas?



- 3. Kawerau Transfer Station Plans
  - a. If there was no cost to drop recycling to the Kawerau Transfer Station would you sort and drop off your recyclables at the Transfer Station more regularly?

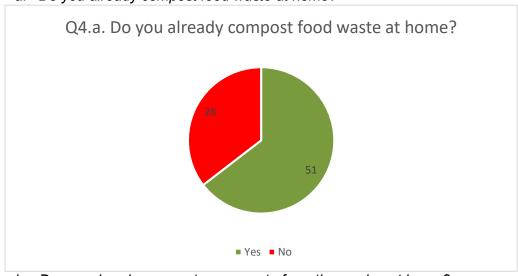


# b. Tick all that apply. Did you know that you can drop off the following items to the Transfer Station?

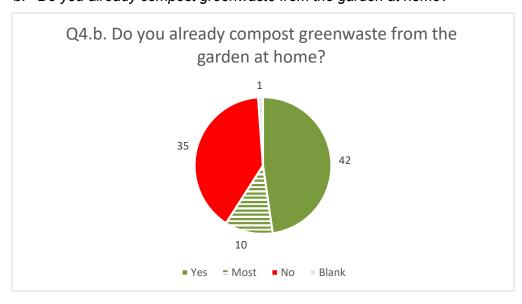


## 4. Greenwaste and Foodwaste

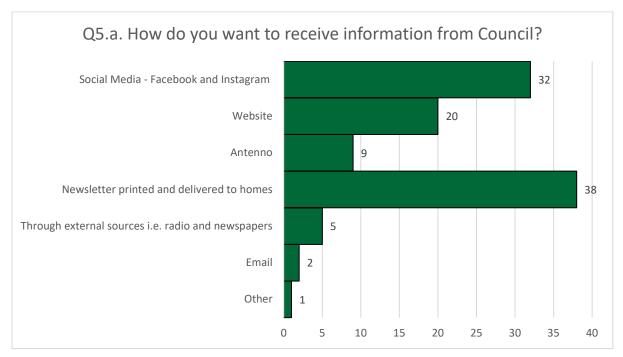
a. Do you already compost food waste at home?



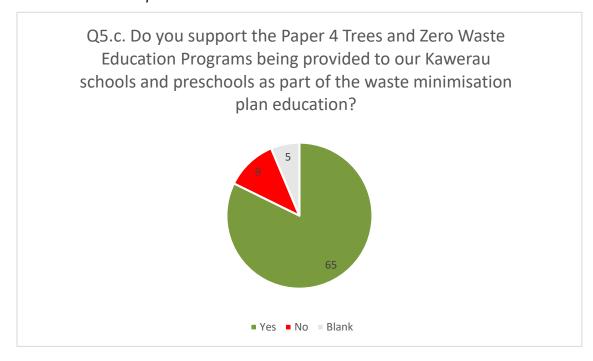
b. Do you already compost greenwaste from the garden at home?



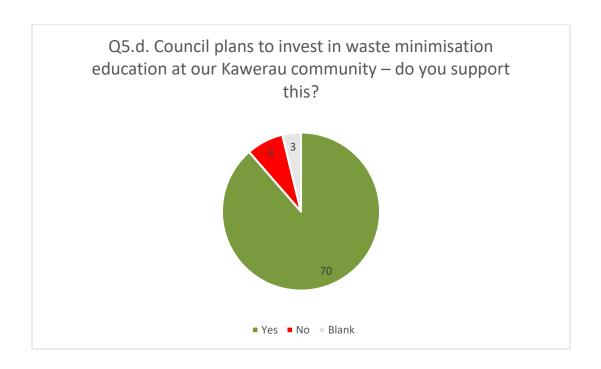
- 5. Education and Communication
  - a. How do you want to receive information from Council?



- b. What else could Council do to encourage recycling, and waste minimisation? Please refer to pages 1, 2 and 3 for the summary of answers.
- c. Do you support the Paper 4 Trees and Zero Waste Education Programs being provided to our Kawerau schools and preschools as part of the waste minimisation plan education?



d. Council plans to invest in waste minimisation education at our Kawerau community – do you support this?



## 6. Any other feedback

- Workshops on composting
- Home compost bins / worm farms subsidised
- Use crushed glass for base course in roads
- Keep recycling and waste minimisation in the spotlight
- Stickers on offending bins
- Clearer bin labels on what is acceptable
- Partner with businesses / supermarkets
- Reuse centre at the Transfer Station
- Katikati has a mobile recycling unit they use at events and high-use areas (i.e., in summer, at Christmas in the Park, etc.) Great branding on the mobile trailer also.
- Colour codes for recyclables and/or recycling stickers on trucks

Please refer to pages 1, 2 and 3 for the summary of answers.