

Prideaux Park 2010

The Trades, Technology and Exhibitions area on Prideaux Park, is becoming a 'must see' part of the festival with Exhibitors providing an interesting array of displays and demonstrations.

- Spinning
- Horse Shoeing
- Portable Sawmill
- Chainsaw racing
- Much more

FI 2011

In 2011 the world will be watching New Zealand as we host the Rugby World Cup and with the potential of a massive influx of international visitors, Kawerau Woodfest will be aiming to make use of this exciting opportunity.

The Forestry Industries (FI 2011) are hosting an international forestry conference in Rotorua and Kawerau Woodfest is pleased to announce that it will start the celebration of all things wood, (2-4 Sept.). This will put Kawerau, Rotorua and the Bay of Plenty on the world map as the central point for the NZ wood industries.

Security

A recognised Security Company will be employed from Friday night through to Sunday morning.

If required, electricity can be supplied to some of the larger sites located on the western and southern boundaries.

Interested in reserving a site?

As an introductory offer for this area, the investment cost of securing a site for the **two days** has been set at

Large site	\$200	(150 sq. m)
Medium site	\$100	(100 sq. m)
Small site	\$50	(50 sq. m)

The Friday 'set up' day is free of charge.

Payment can be made by the following methods:

Direct Transfer:

ANZ Kawerau: 01 0349 0021381-00

Cheques made payable to:

National Woodskills Trust

To secure your site please ensure you have filled out a registration form & read the Terms & Conditions

(please send to **PO Box 119, Kawerau**)

With full payment to the above details.

Lee Barton

Events Co-ordinator

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11,12 SEPTEMBER 2010
KAWERAU

KAWERAU
WOODFEST
2010



Background of festival

The Kawerau Woodskills Festival, an iconic event for Kawerau, began in 1989 in recognition of the town's historic association with forestry and the timber industry. It was rebranded 'The National Woodskills Festival' in 1991 as a result of an overwhelming response from competition entrants throughout the country.



The Kawerau District Council recognised the importance of this event to the township and in 2007, as part of its Regional Growth Strategy, partnered with the organisers The National Woodskills Trust. A five year strategic plan was developed to expand the Festival to include a wide variety of elements associated with the wood industry and the bush at large – an A & P show for wood if you like.

KAWERAU WOODFEST

The creation of this brand highlighted the origins of the festival, provided differentiation between each of the proposed events and allowed each area the opportunity to market the uniqueness of their individual activities, while retaining a synergistic association with the festival.

While the National Woodskills Competition remains as the cornerstone of Kawerau Woodfest, new elements are being introduced each year to enhance participation and broaden the demographic appeal. It is becoming an event where, in addition to showcasing the artistic side of working with wood, the general public gains insight into the historical, practical, recreational and employment opportunities that arise.

Activities involve the entire Town Centre stretching from the Tennis Court end of Prideaux Park, along the length of Plunket Street to the Circus Paddock on the corner of Plunket and Onslow Streets. Each event is in line of sight to the next so that visitors can move seamlessly between one experience and another with a sense of expectation. Food and beverage outlets are scattered throughout the outlying exhibitions for the convenience of visitors.



Woodfest 2010

A traditional element of the Festival has always included chainsaw carving and woodchopping exhibitions. Art and floral displays, craft stalls and an open market, in the town centre.

These are still growing each year with live entertainment added to the open markets and a variety of food stalls, showcasing the multi-cultural population of Kawerau.

Opening night on the Thursday prior to the weekend is now a gala evening where the public has the first opportunity to view and reserve to buy exhibits in the National Woodskills Competition.

But the *piece de resistance* of the re-branded Woodfest is on Prideaux Park. This area is set aside for trade and technology exhibitions with many live demonstrations and activities. There is a step back in time with spinning & weaving displays, sheep shearing and timber milling.

Woodfest is still evolving—additions to 2010 hope to include

- Waterwheel site visits
- Pole climbing demonstrations
- Wearable Wood in Woodskills

It is estimated that approximately 10,000 visitors attended the festival during the Kawerau Woodfest weekend.